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ROWAN RANGE European Product Matrix



MALE: White Classic
FEMALE: Brown Ranger



RANGER CLASSIC BROILER

CHARACTERISTICS:

- Feather-sexable
- White plumage with shades of brown
- Growth rate ca 48-52 g/day

KEY TRAITS:

- Sector leading feed conversion
- Superior meat yield
- Robustness

ACCREDITATION STATUS:

- RSPCA Assured, UK



MALE: Gold
FEMALE: Brown Ranger



RANGER GOLD BROILER

CHARACTERISTICS:

- Feather-sexable
- Multi-coloured shades of brown and gold
- Growth rate ca 43-47 g/day

KEY TRAITS:

- Strong efficiency for FCR and yield
- Robustness
- Superior leg health
- Dry litter and exceptional footpad quality

ACCREDITATION STATUS:

- Better Life label, The Netherlands
- Tierschutzlabel "Für Mehr Tierschutz", Germany
- RSPCA Assured, UK



MALE: Brown Rowan
FEMALE: Brown Ranger



ROWAN RANGER BROILER

CHARACTERISTICS:

- Feather-sexable
- Varying shades of brown plumage
- Growth rate ca 38-42 g/day

KEY TRAITS:

- Robustness
- Excellent meat yield
- Good FCR

ACCREDITATION STATUS:

- Better Life label, The Netherlands



MALE: Brown Rambler
FEMALE: Brown Ranger



RAMBLER RANGER BROILER

CHARACTERISTICS:

- Non feather-sexable
- Brown feather cover
- Growth rate ca 32-35 g/day

KEY TRAITS:

- Very slow growing
- Focused on processing > 70 days
- Exceptional health and fitness
- Superior litter and footpad quality
- Competitive yield

ACCREDITATION STATUS:

- Better Life label, The Netherlands
- RSPCA Assured, UK



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